Terf University of Arizona

July 3, 2023, 10:45 a.m.



Dear Colleagues,

Last February, I asked for input from all college employees on a proposed name change—from the College of Agriculture and Life Sciences to the College of Agriculture, Life and Environmental Sciences—after this had been proposed by some faculty and staff and was endorsed by college appointed and shared governance leaders.

This was suggested as it better recognizes what we do. Writ large, we have world-class environment-focused research and academic programs. A new name will enable marketing that is better aligned with prospective students' interests and career goals, as well as the state's and region's needs of our graduates.

I am pleased to report that for only the second time in more than 130 years, this requested new name has been approved. We are now the *College of Agriculture, Life and Environmental Sciences*. I know our new name will serve us all well for many years to come.

I want to thank a number of people who made this change possible.

- **Melanie Hingle**, whose knowledge and skills were invaluable for intramural outreach.
- Jon Chorover and Wim van Leeuwen, for their work with our key partner academic units in the colleges of Science and Social and Behavioral Sciences
- Jim Hunt and Mike Staten, for their work with their peers on the Graduate Academic Administrators Council and the Undergraduate Academic Administrators Council
- Everyone in the ALVSCE Advancement, Advocacy, Alumni Affairs, Corporate Relations, and Development team
- My own dean colleagues, especially Carmala Garzione and Lori Poloni-Staudinger
- CALS/CES Faculty Council and ALVSCE Staff Council

- UA Faculty Senate, and especially its leadership
- Vice Provost Greg Heileman, Provost Liesl Folks, and President Robbins

Not only have our college faculty and staff demonstrated overwhelming positive support, but so have division and university faculty and staff, as well as external stakeholders, especially the CALS Alumni Council, Ag100 Council, and institute and center board members.

Best wishes,

Shane C. Burgess

Vice President for the Division of Agriculture, Life and Veterinary Sciences, and Cooperative Extension

Charles-Sander Dean of the College of Agriculture, Life and Environmental Sciences The University of Arizona

Next Steps: A Note from the ALVSCE MarComm Working Group

While the name change is now officially approved by the university, the ALVSCE MarComm Working Group plans to formally unveil the College of Agriculture, Life and Environmental Sciences, or CALES, at the start of the Fall 2023 semester.

Over the weeks ahead, communications, marketing, creative services, and Communications and Cyber Technologies personnel will be working together to update everything from letterhead and business cards to websites, URLs, print/digital collateral, and social media platforms. Many of these changes will hinge on the creation of a new suite of logos for the college, each of our schools and departments, and a variety of programs. Our goal is to have many of these changes ready to implement by the first day of classes on August 21. Physical signage and updates where vendors are involved will continue into the fall.

Please continue to use existing business cards and giveaway items rather than discarding them. Once the Creative Services team have made new logos available to schools, departments, and other units, please apply these with your next order. We will provide additional information and resources on **COMPASS**.

University of Arizona Announcement

Erin Englund, CALES Career and Academic Services **Kristen Fought**, ALVSCE Advancement, Advocacy, Alumni Affairs, Corporate Relations and Development

Dominic Rodriguez, Extension Administration

Bethany Rutledge, ALVSCE Administration

Gabrielle Sykes-Casavant, CALES Career and Academic Services

This email was sent to: Faculty, Staff and Postdoctoral Research Associates in College of Agriculture, Life and Environmental Sciences academic and support units.

Privacy Statement

Division of Agriculture, Life and Veterinary Sciences and Cooperative Extension, Forbes Building, 1140 E. South Campus Dr.,
Tucson, AZ 85721, US

© Copyright 2023 The University of Arizona. All rights reserved.

Land Acknowledgment

We respectfully acknowledge the University of Arizona is on the land and territories of Indigenous peoples. Today, Arizona is home to 22 federally recognized tribes, with Tucson being home to the O'odham and the Yaqui. Committed to diversity and inclusion, the University strives to build sustainable relationships with sovereign Native Nations and Indigenous communities through education offerings, partnerships, and community service.